




ONTARIO WEDDING EXPO 2025

 Call us for more info
+1(416)880-0479

ONTARIO SME CONNECT
PROMOTING EXCELLENCE



Sponsors and partnerships

May 2025

WEDDING

ONTARIO SME CONNECT'S SPONSORSHIP OPPORTUNITIES!



Ontario SME Connect was founded with a clear mission: to empower Ontario's small and medium-sized enterprises by providing them with exceptional platforms to showcase their innovations, connect with industry leaders, and elevate their market presence. Our commitment is to create impactful events that support the growth and success of SMEs, fostering a vibrant business community across Ontario.

In 2025, we are set to host a series of high-profile trade shows and expos, including the flagship Ontario Wedding Expo at The International Centre in Mississauga.

This event will feature over 50 exhibitors, live interviews, and brand showcases across 30,000 sq. ft. of premier space, drawing hundreds of engaged attendees.

Our vision extends beyond this event, as we aim to organize at least 10 major

events annually in the next 1-3 years, spanning various industries such as technology, real estate, and construction.

By partnering with Ontario SME Connect, sponsors gain unique opportunities to connect with a thriving community of Ontario's SMEs, engage directly with decision-makers, and showcase their brand to a targeted audience eager for collaboration and growth. Our sponsorship packages are designed to maximize visibility, facilitate meaningful interactions, and position your brand as a champion of Ontario's entrepreneurial spirit.

Thank you for considering Ontario SME Connect as your partner in this journey. Together, we can create events that not only drive economic success but also build lasting relationships within Ontario's dynamic SME community.

Ontario SME Connect drives SME growth through impactful events. Partner with us to align your brand with a mission-focused organization dedicated to SME success.



WHY PARTNER WITH ONTARIO SME CONNECT?

OUR VISION AND POTENTIAL

Strategic Event Planning:

We host major annual events, including the flagship Ontario Wedding Expo 2025, offering sponsors targeted exposure and engagement opportunities.

Experienced Team:

Our experienced team ensures well-organized, impactful events through a dedication to excellence and a strategic approach.

Growing Audience Engagement:

Our events attract business owners, entrepreneurs, and industry professionals, offering sponsors valuable access to key market segments as we continue to grow.

Developing Media and Audience Reach:

We are building strong media partnerships and leveraging digital marketing strategies to expand our reach. Our focus is on increasing visibility and engagement for our events and sponsors.

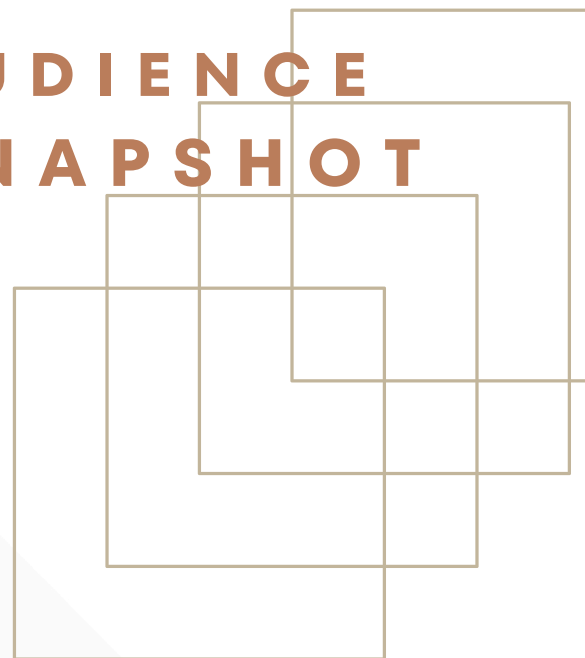


Target Demographics: Our events are designed to engage decision-makers, senior managers, and industry professionals, providing opportunities for valuable networking and business development.

Industries Represented: We aim to connect with a broad range of industries, including Technology, Real Estate, Construction, Manufacturing, Retail, and Health. This diverse representation offers sponsors access to various market sectors.

Commitment to Impact: We are dedicated to creating events that foster high levels of engagement and long-term relationships within the Ontario SME community.

AUDIENCE SNAPSHOT





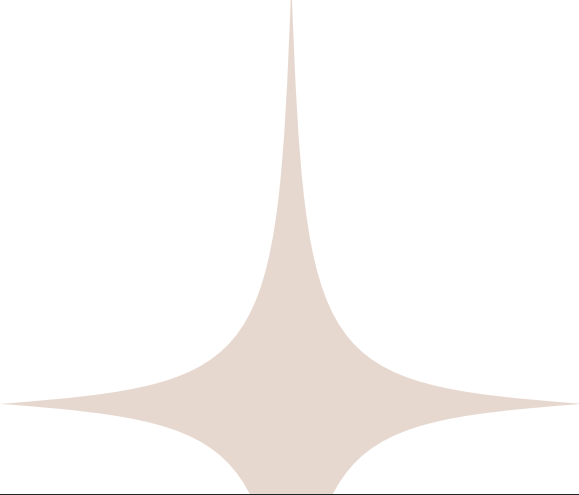
MEDIA AND MARKETING EXPOSURE

DIGITAL CAMPAIGNS

Website Features: Gain prominent placement on our website, including dedicated sponsor pages and event-specific announcements. This provides continuous visibility to our audience of SMEs, entrepreneurs, and professionals across Ontario.

Social Media Amplification:

Leverage our active presence on social media platforms such as LinkedIn, Facebook, and Instagram. Your brand will benefit from pre-event promotions, live event coverage, and post-event highlights, reaching relevant audiences with content tailored to resonate with our audience.



Partnering with Ontario SME Connect provides extensive media and marketing exposure, connecting your brand with SMEs, industry leaders, and decision-makers. Our multi-channel approach maximizes visibility and engagement throughout our events.



Sponsor Recognition



Prominent Logo Placement: Enjoy premium logo visibility on key event materials, including event magazine, event banners, stage backdrop, attendee badges, and digital displays. This ensures that your brand stands out at every touchpoint throughout the event.

Program Inclusions: Your company will be featured in the official event guide distributed to all attendees, providing exposure and reinforcing your role as a sponsor.

On-Site Branding: Take advantage of opportunities for booth branding, product placements, and sponsored areas within the event venue. Your brand will be integrated into the event experience, creating lasting impressions with attendees.



Recognition at Key Moments: Receive verbal acknowledgments during key moments of the event, such as opening remarks, keynote sessions, and panel discussions. This reinforces your brand's association with the event's success and highlights your commitment to supporting SMEs.

Our sponsorship opportunities provide you with access to a targeted audience of Ontario's SMEs, entrepreneurs, and business professionals. Connect with a dynamic and engaged community through our diverse channels:



Audience Reach

Event Website Traffic: Your brand will be featured on our event website, a key resource for event attendees seeking information and updates. This ensures consistent visibility before, during, and after the event.

On-Site Branding and Recognition:

Your brand will be prominently displayed across key areas of the venue, including signage, banners, and digital screens. Whether it's the main entrance, lounge areas, or event stages, attendees will engage with your brand throughout the entire Expo experience.

Social Media Presence: Leverage our growing social media platforms, including LinkedIn, Twitter, and Instagram, where we foster active engagement among followers interested in business development, industry insights, and networking opportunities.



PRESTIGE



LUXE



OPULENCE



ELITE




BOUTIQUE



YOUR ENTERPRISE ALLY

ONTARIO WEDDING EXPO 2025

 www.Ontariosmeconnect.com

 ontariosmeconnect@gmail.com
